



# HERITAGE MEMORIAL FUNDING

## Better Financial Solutions for Funeral Directors

*No-risk assignment funding from an experienced partner*

**As a funeral director, you care for families in their hour of need. Heritage Memorial Funding is here to make it easier for you to do so.**

With nearly a decade of experience in the financial services side of the funeral industry, we understand the financial hurdles your firm faces. You don't have time to wait for an insurance company to cover the costs of your services, and you don't want to assume the risk if the company short pays or denies the claim. This is where our services come in **at no cost to your firm**.

Heritage Memorial Funding exists to make your life easier by relieving the burden of waiting, hoping, and taking the risk for an insurance company to cover the costs of your services. We offer security by **immediately funding your insurance assignments** -- helping you secure payment for the services you provide.

### The Heritage Difference

Our funding service is the most effective and most trusted in the industry. When you assign your verified life insurance policy to Heritage, you will receive funds within 24 hours of policy verification, freeing you from any financial concerns. Unlike most funding services, we operate on **true non-recourse terms**, which guarantees that in the event an insurance company short pays or denies a claim that we have verified and funded to you, **your firm is not required to refund Heritage**.

As an added benefit, we offer **Family Funding** - a financial solution for beneficiaries - to your clients when the policy exceeds the cost of the services. Families appreciate this benefit because it eliminates their need to seek high interest loans or use credit cards to fund expenses beyond the funeral itself.

To make your experience with us even more helpful, we've developed an exclusive **WebApp** so that you can care for your clients while on the go. And with 24/7 access to a friendly representative, our customer service is hard to beat! Come see why more and more funeral directors are choosing Heritage Memorial for their assignment funding.

To speak with someone about Heritage's services, contact us. We'd be happy to explain everything in detail.

T (662) 718-3550 | F (662) 718-3555  
Toll Free (877) HMFUND0 (877-463-8630)

### *Does your assignment funding company pass the test?*

- My funding company charges a fair fee that never increases.
- My funding company will shield me from the financial loss if an insurance company doesn't pay or short pays the policy.
- My funding company can immediately disburse extra beneficiary funds directly to my clients.
- I am able to receive same-day cash flow from my funding company.
- My funding company serves as the middle man between the insurance company and me. I simply provide them with their requested information.
- When I call my funding company, I always speak with a friendly representative -- never a machine.
- My funding company does not hold me to a time contract. I can use the services at my leisure, and there are no penalties.
- My funding company's services come at no cost to me, and there are no strings attached to this extraordinary service.

*Choosing a financial partner is a big decision. But if a company can't fulfill this checklist, you shouldn't trust them with your business.*

### Connect with Heritage Memorial Funding

